

For IMMEDIATE RELEASE
March 13, 2014

LEMO Continues to Serve the Broadcast Market with their High-Quality HDTV Connectors and Media Converters

Rohnert Park, California — LEMO (www.lemo.com), a global leader in the design and manufacture of precision custom connection solutions, continues to serve the broadcast marketplace with their high-quality connection solutions for outside (harsh environments) and studio (indoor-use) applications. LEMO will be demonstrating their connector solutions in Booth #C9012 during [NAB](#), Las Vegas, April 7-10, 2014. LEMO's products include the well established 3K.93C HDTV Connection System (SMPTE compatible), Audio/Video Connectors, Digital Media Converters, Portable Fusion Splicing, Cable Assemblies and Fiber Optic Maintenance, Inspection & Cleaning Tools.

LEMO will have a live demonstration of the HD Z-Link fiber optic camera link system that provides multi-channel camera-style video and audio connections, and control for studio cameras and camcorders over a single hybrid cable using LEMO's well established high-quality 3K.93C connectors. The use of high bandwidth fiber optics and the multiplexing of numerous forward and return video, audio, talkback and data channels provide full communication with any camera position.

LEMO's media converters make it possible to send TV signals long distance over fiber optic cable, even when the camera is fitted with a triax connector. Coupled with the LEMO 3K.93C connection system, the media converter allows HD television transmission over much longer distances and higher levels of definition.

The LEMO 3K.93C hybrid connector has a compact design with two single-mode fiber contacts, two power contacts and two signal contacts for HD camera interconnection systems. The LEMO 3K.93C is fully ANSI/SMPTE (USA), ARIB (Japan) and EBU (Europe) compliant. For copper broadcast solutions, LEMO continues to offer its wide range of high-performance, high-quality triax connectors which will also be on display in the booth.

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About LEMO

LEMO is a global leader in the design and manufacture of precision custom connection solutions. Our high quality push-pull connectors are found in a variety of challenging application environments including medical, industrial control, test and measurement, audio-video, and telecommunications.

For more information about LEMO connectors, please call LEMO USA at (800) 444-5366 or visit www.lemo.com. For editorial contact Julie Carlson, Marketing Communications, 707-206-3776 or jcarlson@lemo.com.

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